

TO: PROGRAMMING, SALES AND STATION MANAGEMENT

RE: PRO FOOTBALL HALL OF FAME INDUCTION CEREMONY  
Saturday, August 8<sup>th</sup>, 2009

DATE: 7/13/09

Westwood One Radio Sports will once again make available a live unanchored feed of the annual Pro Football Hall of Fame Induction Ceremony from Canton, Ohio.

The 2009 inductees include: Bob Hayes, Randall McDaniel, Bruce Smith, Derrick Thomas, Ralph Wilson and Rod Woodson. Biographies for each follow later in this Program Alert.

### INDUCTION CEREMONY

SATURDAY, AUGUST 8, 2009---7:00 PM ET

(Channel ID '2'/Channel name 'SPORTS 2' on your MAX receiver)

The actual induction ceremony is scheduled to begin at approximately 7:05 PM ET, but the podium feed to the satellite channel will begin a few minutes earlier to ensure nothing is missed.

The induction ceremony is expected to conclude by approximately 10:00 PM ET. Because this live feed is unanchored, you may wish to record it and select highlights from the ceremony for later use.

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### HALL OF FAME PROFILES

Westwood One will also produce a feature series of six HALL OF FAME PROFILES, each two minutes in length. They will be anchored by Scott Graham.

There will be six bulk feeds for you to choose from to record the HALL OF FAME PROFILES:

(Channel ID '2'/Channel name SPORTS '2' on your MAX receiver)

THURSDAY, AUGUST 6, 2009 8:00 AM ET, 11:00 AM ET and 2:00 PM ET

FRIDAY, AUGUST 7, 2009 8:00 AM ET, 11:00 AM ET and 2:00 PM ET

You may record the bulk feed and air the HALL OF FAME PROFILES separately at any time. There are no network commercials associated with the HALL OF FAME PROFILES and are therefore available for station sale. **These profiles may also be downloaded via the Westwood One FTP site as well** (<http://www.shows.westwoodone.com/nfl/nfl.asp>) and will be available by the time of the first scheduled feed.

## THE 2009 HALL OF FAME INDUCTEES

### **BOB HAYES**

Wide Receiver • 5-11, 185 • Florida A&M

1965-1974 Dallas Cowboys, 1975 San Francisco 49ers • 11 seasons, 132 games

Selected as a future pick by Cowboys, 7<sup>th</sup> round, 1964 NFL Draft and future choice by Denver, 14<sup>th</sup> round 1964 AFL Draft...Won a pair of gold medals in the 1964 Olympic Games earning him the title "World's Fastest Human"...As a rookie, his 46 receptions for 1,003 yards led all Cowboys receivers..."Bullet Bob" terrorized defensive backs and demanded deep double coverage rarely seen in the NFL at that time...Often said that bump and run defense was developed to slow him down...Four times was named first- or second-team All-NFL... Three times led the Cowboys in receptions, including 1965-66 when he caught a total of 110 passes for more than 2,200 yards and 25 touchdowns...During 11-year career, Hayes accumulated 7,414 yards and 71 touchdowns...His 71 career touchdown receptions remain a Cowboys' club record...Born December 20, 1942 in Jacksonville, Florida... Died September 18, 2002, at age of 59.

### **RANDALL MCDANIEL**

Guard • 6-3, 276 • Arizona State

1988-1999 Minnesota Vikings, 2000-01 Tampa Bay Buccaneers • 14 seasons, 222 games

Selected by the Vikings in first round (19<sup>th</sup> player overall) of 1988 NFL Draft...Played in all 16 games as rookie, starting 15...Earned All-Rookie honors...Started in 202 consecutive games before retiring, including 13 playoff games...Possessed uncanny ability to either finesse block or overpower opponents...Led Vikings offensive line that held opponents to a sack every 22.7 attempts in 1994, and every 21.3 attempts in 1998...Blocked for six 1,000-yard rushers and five 3,000-yard passers during career...With McDaniel leading the offensive line, Vikings captured NFC Central Division titles in 1989, 1992, 1994, and 1998... Anchored offensive line of explosive Vikings team that set then league-record 556 points in 1998...Named All-Pro nine consecutive times (1990-98)...Selected to play in a record 12 consecutive AFC-NFC Pro Bowls (1990-2001), and was named to the All-Decade Team of the 1990s...Born December 19, 1964 in Phoenix, Arizona.

**BRUCE SMITH**

Defensive End • 6-4, 280 • Virginia Tech

1985-1999 Buffalo Bills, 2000-03 Washington Redskins • 19 playing seasons, 279 games

Bills' first-round draft pick (1st player overall), 1985 NFL Draft...All-America choice at Virginia Tech...Considered one of the most dominant defensive players in NFL history... Known as fierce pass rusher who possessed tremendous strength...His 200 career sacks is NFL all-time record...Recorded 10 or more sacks in an NFL record 13 seasons... Most consider 1990 as his finest single season during which he recorded 19 sacks...Also sacked Giants QB Jeff Hostetler for a safety in Super Bowl XXV...Was a dominant part of Bills championship teams that between 1988-1995 won six AFC Eastern Division crowns (1988-1991, 1993, 1995) and four AFC championships (1990-93)...Named NFL Defensive Player of the Year, 1990 and 1996...Named to the NFL's All-Decade Teams of the 1980s and 1990s...Named first- or second-team All-Pro 11 times and selected to play in 11 Pro Bowls (1988-1991, 1993-99)...Born June 18, 1963 in Norfolk, Virginia.

**DERRICK THOMAS**

Linebacker • 6-3, 243 • Alabama

1989-1999 Kansas City Chiefs • 11 seasons, 169 games

Selected in the first round (4th player overall) in 1989 NFL Draft...Consensus All-America... Amassed 10 sacks and 75 tackles to earn Defensive Rookie of the Year honors...In 1990 recorded league-leading and team record 20 sacks; including NFL record seven sacks in game vs. Seahawks...Also recorded six forced fumbles, two fumble recoveries, 63 tackles, five pass deflections, 35 quarterback pressures...Named to nine Pro Bowls...No player amassed more sacks during 1990s than 116.5 by Thomas...Finished career with 126.5 sacks; fourth highest total by linebacker in NFL history at the time...Had 10 or more sacks in a season seven times; recorded multi-sack games 27 times...Forced 45 fumbles, had 19 fumble recoveries, scored four touchdowns on fumble returns and added three safeties during career...Lone interception came in final season...Member of NFL's All-Decade Team of the 1990s...All-NFL three times...Named first-team All-AFC seven times during eight-year stretch (1989-1996)...In 11 years Thomas anchored defense, Chiefs finished first or second in AFC West ten times, made seven playoff appearances, won three division titles... Born January 1, 1967 in Miami, Florida...Died February 8, 2000, at age of 33.

**RALPH WILSON, JR.**

Founder/Owner • 1960-present Buffalo Bills

One of original founders of American Football League, Wilson formed Buffalo Bills in 1959... During tenure as team owner, Bills won AFL Championships in 1964 and 1965, AFC titles in 1990, 1991, 1992, and 1993 on way to unprecedented four consecutive appearances in Super Bowls XXV, XXVI, XXVII, and XXVIII...Bills 103 regular season wins, second most in NFL during 1990s...Helped lead AFL through early years making tough decisions that were necessary for league's survival...Began talks with Carroll Rosenbloom, then owner of NFL's Colts in January 1965, that eventually resulted in AFL-NFL merger...Considered "voice of reason," Wilson served as President of AFL, was on AFL's Expansion Committee and AFL-NFL Negotiations Committee...Was prominent in 1977 negotiations between NFL Management Council and NFL Players Association...Has also served as Chairman of NFL Labor Committee, NFL Pension Committee, Super Bowl Site Committee, NFL Expansion Committee, NFL Realignment Committee...Born October 17, 1918 in Columbus, Ohio.

**ROD WOODSON**

Cornerback/Safety • 6-0, 200 • Purdue

1987-1996 Pittsburgh Steelers, 1997 San Francisco 49ers, 1998-2001 Baltimore Ravens, 2002-03 Oakland Raiders • 17 playing seasons, 238 games (229 starts)

Steelers first-round draft pick (10th player overall), 1987 NFL Draft...First-team All-America at Purdue...First interception of pro career resulted in 45-yard touchdown return...From 1991-94 recorded 12 sacks and 19 interceptions, returning three for TDs...In 1995 suffered serious knee injury with recovery time projected to be six to 12 months, but returned to action in just four months and played in Super Bowl XXX...Member of NFL's 75th Anniversary Team and NFL's All-Decade Team of the 1990s...NFL Defensive Player of the Year, 1993... Intercepted 71 passes in career; third on NFL all-time list...Is NFL's all-time leader in interception return yardage (1,483) and also holds NFL record for most interceptions returned for TDs (12)...Six-time first-team All-Pro choice (1989, 1990, 1992, 1993, 1994, 2001)...Earned All-Pro honors as cornerback, kick returner, safety...Chosen to play in 11 Pro Bowls—seven with Steelers, three with Ravens, and one with Raiders... Born March 10, 1965, in Fort Wayne, Indiana.

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***Note: We will also broadcast the annual Hall of Fame Game between the Buffalo Bills and the Tennessee Titans, on Sunday Night, August 9, 2009, beginning at 7:30 PM ET. Some of the new enshrinees will join our announcers in the booth during the broadcast. Further information regarding that game can be found in a separate Program Alert.***